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汽车技术日
Automotive Day

论坛议程
Forum Agenda

上海浦东喜来登由由大酒店
Sheraton Grand Shanghai Pudong Hotel

2019年3月18-19日
March 18-19, 2019

 electronica China

慕尼黑上海电子展

基本信息 General Information

主办单位： 慕尼黑博览集团，中国汽车工程研究院
Organizer： Messe Muenchen
China Automotive Engineering Research Institute

大会规模： 700-800人
Audience: 700-800

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合作媒体 Cooperative media



论坛议程 Forum Agenda

3月18日上午，上海浦东由由大酒店2层大宴会厅

March 18th Morning | Sheraton Grand Shanghai Pudong Hotel 2nd Floor Banquet Hall

时间 Time	演讲题目 Presentation	演讲嘉宾 Speaker
09:00-09:05	开场主持人引导开场、介绍贵宾 Guide the Opening and Introduces the VIP	岳琳，商用汽车网总编、原《汽车观察》杂志副总编 Lin Yue, Chief Editor of Commercial Vehicle Network, Original Deputy Chief Editor of "Automotive Observer" Magazine
09:05-09:20	主办方领导、地方政府领导开场致辞 Opening Speech by the Leaders of the Organizers and Local Government Leaders	
上半场主持人：赵福全，清华大学教授、世界汽车工程师学会联合会（FISITA）主席 First Half Moderator: Fuquan Zhao, Tsinghua University Professor and FISITA President		
09:20-09:40	行业领导致辞讲演 Industry Leader Speech	叶盛基，中国汽车工业协会副秘书长 Shengji Ye, China Association of Automobile Manufactures Deputy Secretary General
09:40-10:00	主旨发言：创新驱动、汽车革命与能源革命 Keynote Speech: Innovation Driven, Automobile Revolution and Energy Revolution	陈清泉，中国工程院院士、英国皇家工程院院士、世界电动汽车协会创始主席 Qingquan Chen, Chinese Academy of Engineering Academicians, Fellow of the Royal Academy of Engineering, Founding Chairman of the World Electric Vehicle Association
10:00-10:20	主旨报告：中国新能源汽车发展形势与问题讨论 Keynote Speech: Discussion on the Development Situation and Problems of China's New Energy Vehicles	王秉刚，新能源汽车技术创新工程专家委员会主任 Binggong Wang, New Energy Vehicle Technology Innovation Engineering Expert Committee Director
10:20-10:40	主旨报告：新能源汽车大数据应用场景及价值链挖掘 Keynote Speech: New Energy Vehicle Big Data Application Scenario and Value Chain Mining	李阳，新能源汽车国家大数据联盟执行秘书长 Yang Li, Executive Secretary-general of National Big Data Alliance of New Energy Vehicles
10:40-10:55	茶歇环节 Tea Break	
下半场主持人：叶盛基，中国汽车工业协会副秘书长 Second Half Moderator: Shengji Ye, China Association of Automobile Manufactures Deputy Secretary General		
10:55-11:15	主旨报告：汽车产业新生态与产业新分工 Keynote Speech: New Trends · New Ecosystem · New Division of Jobs in the Automotive Industry	赵福全，清华大学教授、世界汽车工程师学会联合会（FISITA）主席、清华大学汽车产业与技术战略研究院院长 Fuquan Zhao, Professor and Director of Tsinghua Automotive Strategy Research Institute (TASRI), Tsinghua University, FISITA President
11:15-11:35	主旨报告：丰田汽车在新能源与智能网联领域的技术创新 Keynote Speech: Toyota's Technological Innovation in the Field of New Energy and Intelligent Network	汤田修事，丰田汽车（中国）投资有限公司技术总监 Shuji Yuda, Technical Director of Toyota Motor (China) Investment Co., Ltd.
11:35-11:55	主旨报告：全球汽车产业新四化发展转型及机遇挑战 Keynote Speech: The Development and Transformation of the Global Automobile Industry and the Challenges of Opportunities	王柯，罗兰贝格执行总监 Ke Wang, Executive Director of Roland Berger
11:55-12:00	主持人总结，上午论坛结束 Summary	
12:00-13:00	午餐 Lunch	

论坛议程 Forum Agenda

3月18日下午，上海浦东由由大酒店2层大宴会厅

March 18th Afternoon | Sheraton Grand Shanghai Pudong Hotel 2nd Floor Banquet Hall

时间 | Time

演讲题目 | Presentation

演讲嘉宾 | Speaker

上半场主持人：李庆文，汽车评价研究院院长、原中国汽车报社社长
First Half Moderator: Qingwen Li, Dean of China Automobile Evaluation Academy

13:30-13:50	引导性发言：中国汽车产业创新发展思考 Guiding Speech: Reflections on the Innovation and Development of China's Automobile Industry	李庆文，汽车评价研究院院长、原中国汽车报社社长 Qingwen Li, Dean of China Automobile Evaluation Academy
13:50-14:10	《汽车知识产权蓝皮书（2018-2019）》成果报告预发布 Pre-releasing of The Blue Book on Automotive Intellectual Property 2018-2019	王东升，中国汽车工程研究院北京分院院长助理 Dongsheng Wang, General Manager Assistant of China Automotive Engineering Research Institute(Beijing) Co., Ltd.
14:10-14:30	新能源和智能网联汽车专利导航地图 New Energy and Intelligent Network Car Patent Navigation Map	刘伟，重庆知识产权信息中心主任 Wei Liu, Director of Chongqing Intellectual Property Information Center
14:30-14:50	金康汽车智能驾驶技术和智能制造介绍 Introduction of Jin Kang Auto Intelligent Driving Technology and Intelligent Manufacturing	高继勇，金康科技中心电子电器/智能驾驶总监 Jiyong Gao, Jin Kang Technology Center Electronic Appliance / Intelligent Driving Director
14:50-15:10	车用动力电池发展现状及趋势 Development Status and Trend of Vehicle Power Battery	肖成伟，中电科集团第18研究所研究员、国家十三五新能源汽车重点研发专项总体专家组成员 Chengwei Xiao, Researcher of the 18th Research Institute of CEC Group, National 13th Five-Year Plan New Energy Vehicle Key R&D Specialized Expert Group Member
15:10-15:30	茶歇环节 Tea Break	

下半场主持人：李庆文，汽车评价研究院院长、原中国汽车报社社长
Second Half Moderator: Qingwen Li, Dean of China Automobile Evaluation Academy

15:30-15:50	先进功率器件在新能源汽车中的应用 Advanced Power Devices Applied in NEV	何洪涛，三菱电机，高级经理 Hongtao He, Senior Manager of Mitsubishi Electric & Electronics (Shanghai) Co., Ltd.
15:50-16:10	SiC元器件对NEV市场的贡献 Contribution of SiC devices for NEV Market	陆均宏，罗姆半导体（上海）有限公司高级工程师 Lucas, Senior Engineer in ROHM Semiconductor (Shanghai) Co., Ltd.
16:10-16:30	面向新四化趋势中国汽研指数测评 Facing the New Trend of China's Automobile Research Index Evaluation	赵岩，中国汽研数据采集及应用中心，主任，博士 Dr. Yan Zhao, Director, Index and Data Operations Center of China Automotive Engineering Research Institute Co., Ltd.
16:30-16:50	汽车电子的未来趋势 Future Trends in Automotive Electronics	Alexandre DA ROCHA 意法半导体 亚太区大中华与南亚区 信息娱乐系统，仪表板和先进驾驶辅助系统市场经理 Infotainment, Instrument Cluster and ADAS Marketing Manager Greater China & South Asia, Asia Pacific Region STMicroelectronics
16:50-17:10	国家新能源汽车创新中心创新发展机制及规划 National New Energy Vehicle Innovation Center Innovation Development Mechanism and Planning	原诚寅，北京新能源汽车技术创新中心有限公司总经理 Chengyin Yuan, General Manager of Beijing New Energy Automotive Technology Innovation Center Co., Ltd.
17:10-17:15	主持人总结，论坛结束 Summary	

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March 19th Morning | Sheraton Grand Shanghai Pudong Hotel 2nd Floor Banquet Hall

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上半场主持人：周舟，中国汽车工程研究院股份有限公司副总经理 First Half Moderator: Zhou Zhou, China Association of Automobile Manufacturers Deputy General Manager		
09:00-09:20	主旨报告：智能汽车产业发展态势及策略 Keynote Speech: Development Situation and Strategy of Smart Car Industry	成波，清华大学教授、清华大学苏州汽车研究总院院长、汽车安全与节能国家重点实验室副主任 Bo Cheng, Tsinghua University Professor, Dean of Suzhou Automotive Research Institute, Tsinghua University, Deputy Director of State Key Laboratory of Automotive Safety and Energy
09:20-09:40	主旨报告：德国新能源和智能网联汽车产业发展态势及创新经验 Keynote Speech: German New Energy and Intelligent Network Development of Automotive Industry and Innovation Experience	Dr. Thomas Meurers, 德国汽车工业协会（VDA）中国办公室总经理 Dr. Thomas Meurers, General Manager of Verband der Automobilindustrie China Office
09:40-10:00	高性能内存器使L4/L5自动驾驶成为可能 High-performance Memory Makes L4/L5 Automatic Driving Possible	马烈伟，美光半导体销售（上海）有限公司，商务拓展经理 Sky Ma, Business Development Manager, Micron (Shanghai) Trading Co., Ltd.
10:00-10:20	《智能网联汽车产业地图》研究成果发布（罗兰贝格&中国汽研联合发布） Releasing Research of Intelligent Networked Auto Industry Map (Roland Berger & China Automotive Engineering Research Institute Joint Release)	王柯，罗兰贝格执行总监 Ke Wang, Executive Director of Roland Berger
10:20-10:40	ams智能汽车传感 ams Smart Automotive Sensor Technology	金安敏，艾迈斯半导体，市场与业务发展总监，汽车业务 Anmin Jin, Director, Application Marketing and Business Development Automotive, ams AG
10:40-11:00	智能充电技术基础设施商业创新发展——充电重新连接世界 Smart Charging Infrastructure Business Innovation Development ——Charging Reconnect World	于德翔，特锐德董事长 Dexiang Yu, Chairman of TGOOD Co., Ltd.
11:00-11:15	茶歇环节 Tea Break	
下半场主持人：成波，清华大学教授、清华大学苏州汽车研究总院院长 Second Half Moderator: Bo Cheng, Tsinghua University Professor, Dean of Suzhou Automotive Research Institute, Tsinghua University		
11:15-12:00	主题：支撑自动驾驶技术落地与商业应用的关键技术与场景 Topic: Key Technologies and Scenarios Supporting the Landing and Commercial Applications of Autonomous Driving 参与嘉宾 Participating guests (8-10位) :	
	<ul style="list-style-type: none"> • 王柯，罗兰贝格执行总监 Ke Wang, Executive Director of Roland Berger • 刘伟，重庆知识产权信息中心主任 Wei Liu, Director of Chongqing Intellectual Property Information Center • 蔚来汽车、金康新能源、福田汽车、上汽集团专家领导 NIO Inc; Jin Kang New Energy Viechle Co., Ltd.; Foton; SAIC Group Expert Leader • 于德翔，特锐德董事长 Dexiang Yu, Chairman of TGOOD • 霍舒豪，智行者科技联合创始人等 Shuhao Huo, Co-founder of Idriverplus 	
12:00-13:00	午餐 Lunch	

3月19日下午，上海浦东由由大酒店2层大宴会厅
March 19th Afternoon | Sheraton Grand Shanghai Pudong Hotel 2nd Floor Banquet Hall

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上半场主持人：王柯，罗兰贝格执行总监 First Half Moderator: Ke Wang, Executive Director of Roland Berger		
13:30-13:50	蔚来汽车如何利用智能化等赢得产业发展机遇？ How does NIO Use the Intelligence to Win Industrial Development Opportunities?	黄晨东，蔚来全球电力工程副总裁 Chendong Huang, Global Electric Power Engineering Vice President of NIO
13:50-14:10	商用车智能驾驶技术发展趋势及福田汽车智能驾驶成果介绍 The Development Trend of Commercial Vehicles Intelligent Driving Technology and the Introduction of FOTON's Intelligent Driving Achievements	张志亮，福田汽车研究院院长 Zhiliang Zhang, Dean of FOTON Research Institute
14:10-14:30	惯性传感在自动驾驶中的作用 Role of Inertial Sensing in Autonomous Driving	Tommi Vilenius，村田制作所（芬兰），高级经理 Tommi Vilenius, Business Development Senior manager, Murata (Finland) Investment Co., Ltd.
14:30-14:50	高精地图在汽车智能化演进中的应用 Application of High-precision Map in the Intelligent Evolution of Automobiles	刘奋，武汉中海庭数据技术有限公司总经理兼上汽集团前瞻技术部副总工 Feng Liu, General Manager of Wuhan Zhonghaiting Data Technology Co., Ltd. and Deputy Chief Engineer of Forwarding Technology Department of SAIC Group
14:50-15:10	77GHz CMOS毫米波雷达芯片从研发到量产 77GHz CMOS mm Wave Radar Sensor IC from Research to Mass Production	周文婷，加特兰微电子科技（上海）有限公司，ASIC副总裁 Wenting Zhou, Vice President of ASIC, Calterah Semiconductor Technology (Shanghai) CO.,Ltd.
15:10-15:25	茶歇环节 Tea Break	
下半场主持人：王柯，罗兰贝格执行总监 Second Half Moderator: Ke Wang, Executive Director of Roland Berger		
15:25-15:45	用于运动检测的MEMS惯量传感器 MEMS Mobility Sensor for Motion Detection	Julia Kern，博世 Julia Kern, Robert Bosch GmbH
15:45-16:05	自动驾驶关键技术及先行应用场景 Key Automatic Driving Technology and Pre-application Scenario	霍舒豪，智行者科技联合创始人 Shuhao Huo, Co-Founder of Idriverplus
16:05-16:25	以智能座舱等创新科技应对新四化 Cockpit Electronics Innovations in The New Era of Automotives	张晓波，惠州华阳通用电子有限公司董事总经理 Xiaobo Zhang, General Manager of Huizhou Foryou General Electronics Co., Ltd.
16:25-16:45	基于场景的智能网联汽车测试认证体系建设 Scene-based Intelligent Network Connection Vehicle Test and Certification System Construction	陈龙，中国汽车工程研究院前瞻技术与智能网联测试部部长 Long Chen, Minister of Forward Technology and Intelligent Network Testing, China Automotive Engineering Research Institute
16:45-17:05	数字化时代汽车设计发展趋势 The Development Trend of Automobile Design in The Digital Age	陈元章，上海豪骋智能科技副总裁 Yuanzhang Chen, Vice President of Allcheer
17:05-17:10	主持人总结，论坛结束 Summary	