

# 申请表格 Application Form

公司名称 (即发票抬头, 需与公章保持一致) (中英文)  
Company (Invoice use) (Chinese & English)

宣传用名 (即宣传推广用) (中英文)  
Company (Promotion use) (Chinese & English)

地址 (发票邮寄地址)  
Address

国家/城市/邮政编码  
Country/City/Postal Code

电话  
Telephone

传真  
Fax

网址  
Website

法人代表 (董事长、主席、总经理等)  
Legal Representative (General Manager, etc.)

联系人: 先生/女士  
Contact Person Mr. / Ms.

职位  
Position

手机 (重要)  
Mobile Phone

电子邮件 (重要)  
E-mail

## 展会同期创新论坛演讲时段 Speaking slot at accompanying Innovation Forums

论坛编号 Forum No.	论坛名称 Forum Name	论坛编号 Forum No.	论坛名称 Forum Name
A	智能座舱前沿技术与应用论坛	D	国际嵌入式系统创新论坛 International Embedded System Innovation Forum
B	国际第三代功率半导体与碳中和时代创新论坛	E	国际医疗电子创新论坛 International Medical Electronics Innovation Forum
C	国际连接器创新论坛 International Connector Innovation Forum	F	"5G+工业互联网" 高峰论坛

## 论坛赞助套餐 Forum sponsorship packages

赞助商权益 Benefits		1. 白金赞助套餐 Platinum Sponsor CNY 45,000	2. 黄金赞助套餐 Gold Sponsor CNY 30,000
展中: During the show	演讲时段 (30分钟, 包含问答环节) Slot price (about 30 min, including Q&A)	√	√
	现场X展架/易拉宝展示 (不含制作) Poster / Roll-up (production excluded)	√	√
	背景板印制司标 Logo on backdrop	√	√
	礼品赞助 (不含制作, 分发时间由主办方把控) Gift Sponsorship (production excluded and distribution time arranged by organizer)	√	√
	资料夹带 Speech Brochure distribution	√	√
	《观众指南》页面广告 (现场观众人手一本) Advertisement on the Visitor Guide (it is free of charge and nearly every Visitor who attends the fair uses it to have a better orientation)	内页, 整版 Inside page, 1/1 (4c)	内页, 二分之一版 Inside page, 1/2 (4c)
	会前企业广告宣传短片/幻灯片 (不超过5分钟, 不含制作, 仅两家, 先到先得) Sponsors' advertising video will be shown during lunch time or before the forum (five mins at most, only two exhibitors)	√	
会议室门口的签到桌上展示 Desktop exhibit	√		
展前: Before the show	带有赞助商信息推广邮件群发 (不少于2次) Newsletter with the information of sponsor (more than twice)	√	√
	演讲信息微信群宣传 Speech information promotion on the WeChat group	√	√
	展会官网演讲公司司标、名称、内容、演讲人信息等展示 Speech information promotion on the conference page of official website	√	√
	群发定制邮件 (所有注册听众, 1次) Tailor-made email delivery (once)	√	
	微信新闻稿推送 (1次) Press release publish via WeChat (once)	√	
官网会议页面广告 Banner on conference webpage	√		

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其他单项赞助 Single sponsorship		
赞助编号 No.	赞助商权益 Benefits	价格 Price
3	演讲时段 (30分钟, 包含问答环节) Slot price (about 30 min, including Q&A)	CNY 20,000
4	群发定制邮件 Tailor-made email deliveries to the pre-registrants	CNY 3,000
5	背景板印制司标 Logo on backdrop	CNY 5,000
6	会议室门口的签到桌上展示 (签到桌放置在会场外, 每位赞助商一张签到桌) Desktop exhibit, one table per sponsor (placed outside the venue)	CNY 8,000
7	礼品赞助 (不含制作, 分发时间由主办方把控) Gift Sponsorship (production excluded)	CNY 3,000
8	现场X展架/易拉宝展示 (不含制作) Poster / Roll-up (production excluded)	CNY 3,000
9	资料夹带 (不含制作, 与会听众每人1份) Speech Brochure distribution (production excluded)	CNY 5,000
10	会议现场纸笔赞助 (不含制作) Conference stationery sponsorship (production excluded)	CNY 5,000
11	会议现场布袋赞助 (不含制作) Tote bag sponsorship (production excluded)	CNY 5,000

请勾选对应论坛的赞助项目:

Please choose sponsorships of corresponding forums

论坛编号\赞助编号 Forum No.\Sponsorship No.	1 (白金套餐) (Platinum Sponsor)	2 (黄金套餐) (Gold Sponsor)	3	4	5	6	7	8	9	10	11
A (汽车电子) (Automotive Electronics)											
B (第三代功率半导体)											
C (连接器) (Connector)											
D (嵌入式系统) (Embedded System)											
E (医疗电子) (Medical Electronics)											

总价 (人民币)  
Total (CNY) \_\_\_\_\_

备注  
Remark \_\_\_\_\_

日期  
Date \_\_\_\_\_

公司盖章和法人签字  
Signature & Stamp \_\_\_\_\_

慕尼黑上海电子展 人民币帐户:  
开户名: 慕尼黑展览(上海)有限公司  
开户行: 工商银行上海市分行第二营业部  
帐号: 1001190709016219311

**Bank Account Information**  
Account Name: Messe Muenchen Shanghai Co., Ltd.  
Deposit Bank: ICBC Shanghai Branch, No2 Business Department  
Account No: 1001190709016219311  
Swift Code: ICBKCNBJSHI  
Bank Add: No. 9 Pudong Avenue, Shanghai